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< Performance Review 2024

Last saved: 10/24/2024 at 6:50 pm by Sarah Ganser

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ME

Overall Rating **4.00 / 5.00 - Superior/Highly Effective Performance****Marlo Enrico**

Community Engagement & Communications Manager



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Core Values

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Operating Principles

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Goal Achievement

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Summary

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Partnership & Collaboration

Rate yourself and give examples of how you have demonstrated Partnership & Collaboration throughout the year

Rating Scale

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- 5 - Distinguished Performance and Role Model
- 4 - Superior/Highly Effective Performance
- 3 - Fully Successful/Effective Performance
- 2 - Partially Successful/Needs Improvement
- 1 - Unsuccessful/Unacceptable Performance

Partnership & Collaboration

We know people are hardwired for connection and that strong partnerships are foundational to shared success. We emphasize curiosity and collaboration, believing that people own what they help create.

My Comments

Over the past year, I have built and maintained strong professional relationships, both within the Alamar community, Avondale city leaders, and businesses to foster collaboration and ensure the success of our 2024 goals and initiatives. I have actively sought feedback from residents through surveys and discussions to shape our activations. Their voices have been heard, and as a result, the 2025 activation calendar reflects more inclusive events, diverse activities, and flexible scheduling that meet the needs of both the residents and the board. This collaboration has ensured that our events are aligned with the community's desires and give residents a sense of active participation and connection between us and them.

Additionally, my involvement in the Leadership program allowed me to develop close professional relationships with its members. Together, we participated in discussions and activities focused on personal development, identity reflection, and team-building, all of which strengthened our bonds and contributed to the overall growth of the group.

In promoting community engagement, I regularly communicated with club members to help spread the word about their events. This active promotion played a key role in encouraging friendship and community building within Alamar.

I also worked closely with city leaders to promote local events, share important local news, and advertise open house nights to create opportunities for residents to engage with Lakin Prep and Avondale city leaders. These efforts have strengthened the ties between residents and the community they live in.

I extended invitations to local law enforcement, the fire department, Larkin Prep PTA, Phoenix International Raceway, and various local businesses to participate in our signature events at Alamar. These collaborations enhanced the quality of our events, making them more engaging for the residents.

Finally, I leveraged my professional network to collaborate with a talent buyer to secure bands and include activations that would bring unique and exciting elements to our events. This helped to ensure our events gave residents an opportunity to create lasting memories with their family and friends.

I have worked hard to foster a collaborative environment within and outside the Alamar community, making improvements based on resident feedback and ensuring our events are inclusive and engaging.

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Reviewer Comments

Goals for 2025:

- Work with small business in the area to get involved in Alamar events.
- Expand the relations with stakeholders of Alamar.
- Organize a quarterly meeting with stakeholders around Alamar to make sure communication of all events are provided to Alamar residents.
- Organize and role out Alamar Cares to the community with the guidance.

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Reviewer Rating

4.00 / 5.00 - Superior/Highly Effective Performance

My Rating

4.00 / 5.00 - Superior/Highly Effective Performance

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